
NEWS RELEASE

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Ministry of Small Business and Revenue

PRINCE GEORGE REPRESENTED ON SMALL BUSINESS ROUNDTABLE

PRINCE GEORGE – British Columbia’s permanent Small Business Roundtable is gaining a new local business voice with the appointment of Garth Frizzell to its board, Deputy Premier and MLA for Prince George-Mount Robson Shirley Bond announced today.

“Small businesses in Prince George and northern British Columbia will be well represented with the appointment of Garth Frizzell,” said Bond. “Garth has a wealth of knowledge about the businesses and economy of this area, and I know he’ll make a positive contribution to the Small Business Roundtable.”

Frizzell, past-president of the Prince George Chamber of Commerce, is also CEO of Terra Cognita Software Systems Inc., an award-winning resource management software company he founded and incorporated in May 2002. He has a master’s degree from the University of Northern British Columbia and is a director on the board of the Innovation Resource Centre, a non-profit computer industry support agency.

“Garth’s business background, knowledge of business trends in northern British Columbia and chamber of commerce experience will ensure another strong voice for Prince George on the Small Business Roundtable,” said Rick Thorpe, Minister of Small Business and Revenue and Minister responsible for Regulatory Reform. “As chair of the permanent Small Business Roundtable, I look forward to working with Garth on achieving our goal to be the most small-business-friendly jurisdiction in Canada.”

“I’m happy to see that the diverse small businesses in Prince George and the Cariboo region will be well represented on the roundtable,” said Prince George North MLA Pat Bell. “I know the benefits small businesses bring to the economy and the roundtable provides them with the opportunity to work in partnership with government.”

“The existence of the permanent Small Business Roundtable demonstrates this government’s commitment to small business in British Columbia,” said Prince George-Omineca MLA John Rustad. “Garth’s energy, passion and optimism for small business will be valuable assets to the roundtable.”

“The Small Business Roundtable is a real opportunity for small businesses to be heard and contribute practical strategies to grow the entire small business sector,” said Frizzell. “As one of many founders and operators of a small business, I have seen first-hand how vital our sector is to B.C., and that most business is small business in our province. I am looking forward to working with the roundtable team on behalf of small business owners and operators in Prince George and across British Columbia.”

The Small Business Roundtable was established in October 2005 to consult with small business and advise government and the small business sector on issues, strategies and potential actions to make it easier to do business in British Columbia. The roundtable's members are small business leaders who represent regions, industries and associations throughout British Columbia.

For more information on the Small Business Roundtable, please visit www.smallbusinessroundtable.ca.

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