
NEWS RELEASE

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Ministry of Small Business and Revenue

ROUNDTABLE WELCOMES TWO NEW SMALL BUSINESS ADVOCATES

VICTORIA – British Columbia’s small business owners and operators will have an even stronger voice with the appointment of two new members to the provincial Small Business Roundtable, announced Kevin Krueger, Minister of Small Business and Revenue and Minister responsible for Deregulation.

Max Logan, the Retail Council of Canada’s director of government relations and membership services in British Columbia, and Judy Wilson, Chief of the Neskonlith Indian Band, each possess a broad range of business, communications and government policy experience.

Prior to his role with the Retail Council of Canada, Logan worked as a communications director in several government ministries. Logan studied political science at the University of British Columbia and corporate communications at Seneca College in Toronto.

“Max’s years with the provincial government, working to implement a variety of social, resource and financial policies from inception to execution, are an invaluable asset to the roundtable,” said Krueger. “Further, his background with the Retail Council of Canada is an excellent complement to the strong voice needed to represent British Columbia’s small businesses at the roundtable.”

In addition to her busy political schedule, Chief Judy Wilson is currently working with three First Nations bands in the Chase area of the province on the development of network database and referral software for land-use planning and management. She also has an extensive media background in audio visual production, book publishing, broadcast journalism and web planning.

“Chief Wilson brings considerable business, technological, and communications acumen to the roundtable,” said Krueger. “Her passion for public service, her excellent work to promote economic and small business development in her local communities, and her advocacy for First Nations language, culture, Aboriginal rights and title will also add a great deal of range and diversity to the group.”

“We are so pleased to welcome Max Logan and Chief Judy Wilson to our roundtable,” said Linda Larson, Small Business Roundtable vice-chair. “They both have such a variety of experience and knowledge to share, and their participation in the roundtable will be of immense benefit to the small businesses we represent.”

“Retail is very much driven by small business; in fact, more than 90 per cent of the Retail Council of Canada’s members are small, independent retailers,” said Logan. “As a roundtable member, I look forward to hearing from, and speaking for, B.C.’s small business sector. “

“I’m thrilled to have been asked to participate on behalf of small businesses in British Columbia,” said Chief Wilson. “I’ve already been working hard to strengthen small business development in my area and being a member of the roundtable not only allows those First Nations communities to be heard, it also allows me to represent other small businesses in the Interior and across B.C.”

The permanent Small Business Roundtable was established in October 2005, to consult with small business and advise government and the small business sector on issues, strategies and potential actions with the goal of becoming the most small-business-friendly jurisdiction in Canada.

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